



## **Why Become a BCS Shop?**

The Bosch Service network is a worldwide organization of over 14,000 of the top independent repair centers. New prospective shops must meet a list of qualifying criteria to be considered for membership. So, what makes the Bosch Service network so special?

Members receive world-class parts through a superior distribution partner in IMC, and technical support from the world's largest original equipment parts manufacturer in Bosch. They have access to an expanding suite of training classes, including both the technical and the non-technical. Business management classes help members maximize their business management skills, which is increasingly important in today's economy.

Additional benefits include online marketing tools, imaging programs and cross-promotions with other Bosch divisions. All designed to not only increase sales to your current customer base, but also to expand your business to new customers. Vendor partners offer programs designed especially for Bosch Service members. And all Bosch Service centers have the exclusive ability to perform warranty repairs on Bosch vehicle systems.

Are you interested in learning more about the Bosch Service program? Contact your IMC Sales Representative today for an overview of qualifications to become a Bosch Service network member.